RAVEN PORTER

Brooklyn, NY | 504-256-2666 | ravenporter141@gmail.com | [LinkedIn](#) | [UX/UI Portfolio](#) | [Graphic Design Portfolio](#)

SUMMARY

Product and Interaction Designer with a strong background in graphic design and agile product development. Skilled in creating high-fidelity annotated designs and applying user-centered design principles to deliver intuitive experiences. Collaborative team player eager to continue career growth in UX/UI design.

TECHNICAL SKILLS

Tools: Figma, Adobe XD, Sketch, Adobe Suite (including Illustrator, Photoshop, and InDesign), InVision, Google Suite, and essential HTML/CSS, miro
Research skills: Competitive analysis, heuristic evaluation, journey mapping, empathy mapping, user interviews, user testing, benchmarking, ethnography, and task analysis
Design skills: Brand development, color theory, graphic and web design, interaction design, prototyping (low and high fidelity), and responsive design across devices
Additional Skills: Procreate, Google AdWords, Microsoft Office Suites, Keynote

RELEVANT EXPERIENCE

Lollipop Boutique   *Remote*
Freelance Graphic Designer   01/2016 - Present
- Results-driven designer with expertise in visually appealing identities to support direct-to-consumer strategies.
- Proficient in developing compelling promotional materials to boost organization awareness and drive success
- Meticulously receptive to feedback, ensuring precise and detailed execution across all projects.
- We have demonstrated a track record of achieving a remarkable 27% sales increase by delivering over 150 impactful projects, encompassing brochures, web campaigns, and engaging social media posts.

Thinkful, Chegg Inc.   Online
Certificate, UX/UI Design Program   05/2023
- Conducted user surveys and interviews, developed personas, created empathy maps, journey maps, user stories, and user flows for informed design decisions
- Utilized Figma for prototyping and design
- Created compelling case studies to showcase findings and design decisions with clients and stakeholders
  - ***High-fidelity prototype - Mile-o*** | Thinkful | [Mile-O](#)
    - ❖ Operated as a solo designer, crafted prototypes and wireframes, and undertook user research
    - ❖ Applied the double diamond design process and user-centered design
    - ❖ Constructed a branded, high-fidelity clickable prototype using Figma and Illustrator
  - ***Medium-fidelity prototype - The Location*** | Thinkful | [The Location](#)
    - ❖ Performed as a solo UX/UI designer in a design sprint
    - ❖ Leveraged the double diamond design process and user-centered design principles
    - ❖ Employed Figma and Miro for user research and deliverables creation
  - ***High-fidelity prototype - InRoute*** | Thinkful | [InRoute](#)
    - ❖ Produced comprehensive prototypes and wireframes to guide the design process and communicate user interactions effectively
    - ❖ Utilized Figma and Miro to conduct user research and create deliverables

Access Health Louisiana   *New Orleans, LA*
Graphic Design Intern/ Lead Graphic Designer   01/2019 - 12/2019
- Accomplished graphic designer with a track record of leading successful initiatives for the F-NO film festival.
- Spearheaded the development of various creative assets, including websites, brochures, infographics, flyers, logos, and swag bags.
- Thrived in a collaborative team environment, actively contributing to regular team calls to understand design requirements and collaboratively brainstorm innovative solutions.
- Known for an unwavering commitment to detail, ensuring every aspect of design work, from initial concept to final execution, is meticulously crafted to deliver outstanding results.

EDUCATION

Thinkful   Online
Certificate, UX/UI Design Program   05/2023

Louisiana State University   Baton Rouge, LA
Bachelor of Fine Art in Studio Art with a concentration in Graphic Design   05/2019